

DOUGLAS PARK NEIGHBOR NEWS

ADVERT INFO, effective 1 March 2021

Description: Published by the Douglas Park Civic Association ('DPCA') as a community newsletter.

Circulation: Approximately 1,350 households in the Douglas Park neighborhood.

Frequency: Published 3 times per year in April, June, and November.

See newsletter samples online at <http://www.douglasparkca.org/newsletter/>

SIZES and PRICES [per ISSUE]

1/8p [business card]	3 5/8" wide × 2 1/4" high	\$35
1/4p	3 5/8" wide × 4 3/4" high	\$65
1/2p [portrait]	3 5/8" wide × 9 3/4" high	\$115
1/2p [landscape]	7 1/2" wide × 4 3/4" high	\$115
1p	7 1/2" wide × 9 3/4" high	\$210
Back cover (full page only)	7 1/2" wide × 9 3/4" high	\$465

Inserts may also be available. Please contact us for details.

We offer a five per cent (5%) discount when you pre-pay for two (2) consecutive issues.

We offer a fifteen per cent (15%) discount when you pre-pay for three (3) consecutive issues.

PAYMENTS

Checks should be made payable to DPCA and mailed to

Adam Henderson douglaspark.news@gmail.com
2005 South Quincy Street
Arlington, VA 22204-5151

ARTWORK

- The *Douglas Park Neighbor News* is printed in greyscale. You may submit color adverts which will be used in our electronic edition, but will be converted to greyscale for the printed edition.
- Vector-based EPS art is *strongly* preferred. Please be sure your art is in greyscale or CMYK color-space and that all fonts are converted to outline.
- We can also accept greyscale or CMYK JPG or TIFF art at the listed sizes at a minimum resolution of 300 DPI.
- We cannot use PDF files unless they are finalized to the listed size and all fonts are converted to outline.
- We cannot use Word (or other word-processor) files or GIF or bitmap (BMP) images.
- Please note that all adverts are subject to review for appropriateness for our publication and are approved solely at the discretion of the Douglas Park Civic Association.
- Art should be emailed to the Douglas Park Neighbor News Editor, Adam Henderson at douglaspark.news@gmail.com.
- If you are unable to supply art in one of the listed formats, please contact the editor. We can provide graphic design services at competitive rates.